Backgrounder Concord Monitor: Interviewed September 28, 2010

Newspaper	Concord Monitor	
Owner	Newspapers of New England (privately owned)	
Address	1 Monitor Drive, Concord, New Hampshire 03302	
Phone number	603-224-5301	
URL	Concordmonitor.com	
Circulation	16,000 daily; 19,500 Sundays	
Publisher		
Name	John Winn Miller	
Term of service	15 days	
Phone number	603-369-3250	
E-mail	jwmiller@cmonitor.com	
Newspaper Staff		
Total FTEs	108	
Publication cycle	7 days, a.m except Christmas	
Circulation	Circulati	ion 2006 ¹
Weekdays (m-s)	16,000 19,885	
Sundays	19,500 22,342	
Price		
Weekday newsstand	\$.75	
Sunday newsstand	\$2.00	
Subscription annual	\$221.00	
Ancillary Businesses	Commercial printing, web hosting, web design	
Digital		
Pay wall?	No	
Considering a pay wall?	Yes, in some form	
Editor		
Name	Felice Belman	
Start date	1988	
Phone number	603-369-3370	
E-mail	belman@cmonitor.com	
News Staff		
Total FTE	31	
Reporters	8	
Editors	10	
Photo	3 full time and 1 intern	
Online & Video	1	
Layout & Graphics	1	
Sports	4	
Other		
Bureaus	None	
Coverage	Dedicated more than 50% of time.	
Local government	Yes	

¹ Source: 2008 E&P International Year Book

Valid Sources, "Who Needs Newspapers?" project; 1916 Pike Pl., Ste 12 #60, Seattle, WA.98101 www.whoneedsnewspapers.org

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Courts	Yes
Public safety	Yes
State government	Yes
EducationSchool Board	Yes
Sports	Yes
Entertainment & arts	Yes
Other	
Community Outreach Editor	
Name	Meg Heckman
Start date	2002
Phone number	603-369-3313
Email	mheckman@cmonitor.com
Digital News Staff	
Size	2: development & technical
Reporting/Photo staff	
Does reporting staff feed	Yes
materials for digital media	1 05
Website start date	1996 (Primary Monitor)
Capabilities	
Web platform software?	
Content management system:	Drupal
software?	Diupai
Does your organization	Yes
write code?	105
Number of coders?	One person does
Proprietary or open-source code?	Open Source code
Why?	
Flexibility & response time	
Can you change web platform –	Yes, but changes are infrequent.
coding, architecture, software	
at least once a month? Do you?	
Can you add new functionality	Yes. Drupal quite flexible; can plug in tools. Can tweak display and templates
promptly as it becomes available?	easily.
Digital Tools	
Crowd sourcing?	Yes. Use Facebook and Twitter for this task.
Data visualization?	No
Investigative reporting?	Yes. mapped deadliest stretches of road
Documentary video?	Yes, some;
Social Media	
What is the overall organizational	Using Facebook and Twitter.
commitment to collecting,	
creating, shaping and delivering	
all your news/information	
products through these digital	
channels?	
Assessment	
How do you assess your digital	

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news/information products?	
•	
Page-views?	1.7 M (August 28-Sept. 28, 2010)
Monthly uniques?	273 K (August 28-Sept. 28, 2010)
Revenue?	Yes
Editing	
Are there different procedures	Less editing for immediate posts.
(layers of editing) for web vs.	i i i i i i i i i i i i i i i i i i i
print products?	
<u> </u>	
Do you use AP Style in your	Use AP Style on web
digital products?	
Revenue	
Do you charge for any digital	Not at present; metered subscription under consideration.
news products?	r · · · · · · · · · · · · · · · · · · ·