

Backgrounder
The Mountain Eagle: Interviewed July 21, 2010

Newspaper	The Mountain Eagle	
Owner	Privately owned by the Gish family	
Address	41 N. Webb Street, Whitesburg, Kentucky, 41858	
Phone number	(606) 633-1550	
URL	www.themountaineagle.com	
Circulation	6,043 weekly	
Motto	It Screams!	
Newspaper Staff		
Total FTEs	6	
Publication cycle	Weekly on Wednesdays	
Current Circulation		2007 Circulation¹
Weekdays	6,043 rack sales; 215 e-edition	6,505
Price		
Weekday newsstand	\$0.75	
Newsprint		
Tons/annual	Printing outsourced	
Digital		
Pay wall?	Yes	

¹ Source: 2008 Editor & Publisher International Yearbook, Part 2: Weeklies